



Greetings,

By now, the buzz is rampant and many of you have heard the word. We at Arizona Antique Shows have acquired the Ruidoso New Mexico Antique Show & Sale now in its 19th year. We are very excited about this acquisition and are even more excited the Ruidoso Valley Noon Lions Club has contracted to sponsor us in the same fashion and quality they have in past years.

The show this year will be held August 28-29-30 as previously scheduled. Hours this year will remain the same, Booth sizes, real estate rates, etc have been transferred from AmeriWest contracts to ours.

We believe by not changing the flavor of a well-received show for so many years will just endorse additional support and success. The show will go on as previous years, but with elevated advertising funds and efforts.

With the support as usual of the Lions club, the town will be canvassed with fliers as usual. In addition, we have committed to a very heated advertising campaign with display ads in local papers and surrounding areas such as Las Cruces, Santa Fe, and even Albuquerque. Postcards invitations will be mailed to local residents. The Lions for many years canvas the town with fliers in business windows and they will continue.

The Lions club will maintain the concessions during the show in the same manner. The Saturday evening BBQ and Sunday morning breakfast will remain a tradition at the state campground.

We hope all of you are as excited as we are to have this show continue. For many of us exhibiting at the Ruidoso show for so many years it has become a stable asset for our businesses.

Many of you have asked about monies paid to Lee Kirkendall or AmeriWest Shows. We have agreed to the following conditions of contracts: Any funds accepted by AmeriWest from August 2008 through June 16th, 2009 for the August 2009 show will be honored by Arizona Antique Shows, LLC for this show only. For those dealers with 'floating' deposits over the past several years, you will need contact Lee.

I have enclosed our contract, welcome letter for Ruidoso, and lodging letter. Please feel free to contact us with any additional questions or concerns.

Also, please note we have a new mailing address, all other contact information remains the same.

With warm regards,

Wanda M. Jones
President